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Date: 09.09.2025

Request for Expression of Interest (REOI)

This document, a **Request for Expression of Interest (REOI)**, is a formal notice from Karnataka Samskrit University to the public. Its primary purpose is to:

1. **Announce an upcoming project:** The University wants to produce a documentary film and is looking for a suitable partner.
2. **Screen potential partners:** The document acts as a filter, outlining the minimum, non-negotiable criteria that any interested Production Company must meet to even be considered.
3. **Gather information:** It invites companies that meet these criteria to submit a formal letter and portfolio. This allows the University to create a shortlist of qualified candidates before issuing a full-fledged Request for Proposal (RFP) or a formal order, which would be conditional.

The languages be used are Kannada, English and Sanskrit formally and professionally.

Detailed Breakdown of the REOI Sections**1. Heading and Introduction:**

- **"REQUEST FOR EXPRESSION OF INTEREST":** This clearly states the nature of the document.
- **"Sanskrit Documentation Film Production":** This is the specific project title, making it easy for the right companies to identify the opportunity.
- **"Karnataka Samskrit University invites Expressions of Interest...":** This is the official statement from the university, inviting qualified firms to apply. It sets the context—that the University is looking for a partner to produce a documentary.

2. The Mandatory Criteria: This is the most crucial part of the document. Each point serves a specific purpose in evaluating a firm's suitability.

- **"Establishment & Experience: The firm must have a minimum of five years of establishment in the documentary media or production industry..."**

- **Explanation:** This criterion is designed to ensure the production company is not a new or fly-by-night operation. Five years of continuous operation demonstrates stability, reliability, and a solid business foundation. It implies that the company has weathered industry challenges and has a sustained track record.

- **"Financial Stability: The firm must have a minimum turnover of ₹1 crore in each of the last two financial years..."**

- **Explanation:** This is a financial benchmark. A turnover of ₹1 crore indicates that the company has successfully managed and delivered projects of a substantial size and value. It provides assurance that the company has the financial capacity to handle the project's costs, pay its staff and vendors, and manage cash flow effectively without financial strain.

- **"Content Expertise: The firm must have produced at least one documentary film in the Sanskrit or Indian heritage space..."**

- **Explanation:** This is a highly specific requirement. It goes beyond general filmmaking experience. The University needs a partner who understands the nuances, sensitivities, and cultural context of Sanskrit and Indian heritage. This experience shows the firm is not just a commercial production house but one that has the intellectual and creative capacity to handle a subject of great academic and cultural significance.

- **"Core Team: The firm must possess an in-house creative and production team. Outsourcing of core creative work... is not permitted."**
 - **Explanation:** This is about quality control and accountability. The University wants to work directly with the people who will be doing the work—the director, scriptwriters, and editors. By prohibiting the outsourcing of core creative work, the University ensures that the firm submitting the EOI is not merely a broker but the actual creative force behind the project. This guarantees direct communication, a unified creative vision, and a higher degree of commitment to the project.
- **"Academic Collaboration: The firm must show prior experience working with academic institutions..."**
 - **Explanation:** Academic projects have different requirements than commercial ones. They often involve extensive research, fact-checking, and adherence to specific scholarly protocols. Experience with academic institutions proves that the firm understands these unique demands and can collaborate effectively with university faculty, researchers, and administrators.
- **"Logistical Capability: The firm must have the ability to manage and execute multi-city shoots and deliver the final content in multiple languages..."**
 - **Explanation:** This criterion addresses the practical challenges of the project. A documentary on Sanskrit or Indian heritage may require filming in various locations across the country (e.g., temples, Universities, historical sites). The ability to manage these logistics is crucial. Similarly, delivering multilingual content (especially in

Sanskrit, Hindi, and English) is a highly specialized skill, ensuring the final film can reach a broad audience, both scholarly and public, both in India and globally.

3. Submission Details:

- The firm or company must submit company profile, portfolio, and financial statements to 'The Registrar, Karnataka Samskrit University, PMK Road, Chamarajpet, Bangalore – 560018, by 29.09.2025 before 50.30pm.
- The inclusion of contact details for queries helps potential applicants get clarification, reducing errors and ensuring that only genuinely interested and qualified firms submit their documents.

4. Approximate Cost of the Project:

- The cost of the Documentary project is approximately within Rs.14 lakhs (Fourteen Lakhs only) including GST and other statutory charges.
- Eligible lesser quoted firm or company will be the awardee for the purpose.


Registrar

Karnataka Samskrit University
Bangalore

Copy to:

1. PS to Hon'ble Vice Chancellor, Karnataka Samskrit University, Bangalore.
2. Nodal Officer, IT Cell- for Website.
3. Finance Officer, Karnataka Samskrit University, Bangalore.
4. Nodal Officer, SCP-TSP, Karnataka Samskrit University, Bangalore.
5. Notice Board copy.
6. Office Copy.